AI Video Ads · 3D Calligraphy · Product Visuals

Ahmed Ataalla

Creative Visual Designer & AI Video Creator



8+ years crafting advertising visuals and campaigns, now specialized in **fully AI-produced commercial videos**, from concept and storyboard to keyframes, motion, sound and final cut. I keep the product as the hero and the brand exact, with a strong eye for photo manipulation and Arabic typography for the Saudi and Gulf market.

Web ataallaart.com · WhatsApp +966 540408263 · Mail ataallaart@gmail.com · IG @ataallaart · Riyadh KSA

315K+
Downloads on Magnific ↗

475K+
Project views on Behance ↗

48K+ followers
Instagram ↗ · Facebook ↗

8+
Years of experience

EXPERIENCE

Senior Graphic Designer — 2020 – Present
Qasr Alawani · Saudi Arabia

- Design advertising visuals and full campaign materials for seasonal promotions and product launches.
- **Turn campaign designs into motion videos and AI-generated video ads with voice-over** for social media.
- Create product-focused visuals for kitchenware and home appliance brands, including Home Elec and Keen.
- Apply advanced photo manipulation and professional retouching to product imagery.
- Work with the marketing team on visual concepts and keep the brand consistent across platforms.

Freelance Designer & AI Video Creator — 2017 – Present
Saudi Arabia & GCC

- **Produce AI video ads end to end**: concept, storyboard, keyframes, motion, music and edit.
- Worked with brands across Saudi Arabia and the Gulf in skincare, food & beverage and healthcare.
- Created one-take, CGI-style AI spec commercials for well-known regional food, beverage and fragrance brands.
- Design 3D Arabic calligraphy, brand identities and app UI for three Arabic mobile apps.

Junior Graphic Designer — 2018 – 2020
Hivum Marketing Agency · Egypt

- Designed social media content, digital ads and branding assets for agency clients.
- Supported the visual execution of campaigns in a fast-paced environment under tight deadlines.

EDUCATION & LANGUAGES

B.Sc. Management Information Systems
2014 – 2018

Arabic	Native
English	Intermediate

AI Video & Motion
AI Commercials · Storyboarding · Keyframes · Motion & VO · Prompt Engineering

Design
Advertising Visuals · Photo Manipulation · Retouching · Arabic Typography · 3D Calligraphy · Brand Identity · App UI

Tools
Photoshop · Illustrator · Canva · Seedance · Higgsfield · Magnific · Nano Banana · Veo 3 · Google AI Studio · Claude · ChatGPT

Highlights
Instructor of "From Raw to Pro", a workshop on designing with AI

Canva Creator

Contributor on Magnific & Shutterstock

Find My Work
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